



Alabama Runoff for U.S. Senate

Conducted: September 6 - 7, 2017

Number of Respondents: 800

MoE: ±3.5%

Q. As you may know, many voters do not participate in Primary or Runoff Elections, many for very valid reasons. There will be an Republican Primary Runoff Election coming up on September 26th- how likely are you to participate in this Republican Runoff Election?

Certain	81%
Very likely	13%
50/50 Chance	6%
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Total	100%

Q. With which part of the Republican Party do you most closely identify?

Tea Party	18%
Populist/America First	10%
Evangelical or Social Conservative	43%
Traditional	19%
Libertarian	3%
Other	7%
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Total	100%

Q. If the Republican primary runoff election for Senate were held today between Roy Moore and Luther Strange, for whom would you vote?

Roy Moore	51%
Luther Strange	35%
Undecided	14%
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Total	100%

Q. Do you approve or disapprove of the job Luther Strange is doing as United State Senator?

Approve	38%
Disapprove	32%
Unsure	30%
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Total	100%

Now I'm going to read you a list of names, please tell me whether you have a favorable or unfavorable opinion of each.

Q. Luther Strange

Very Favorable	16%
Somewhat Favorable	34%
Somewhat Unfavorable	30%
Very Unfavorable	14%
No Opinion	5%
Never heard of	0.2%
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Total	100%

Q. Roy Moore

Very Favorable	33%
Somewhat Favorable	29%
Somewhat Unfavorable	16%
Very Unfavorable	18%
No Opinion	3%
Never heard of	0.1%
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Total	100%

Q. Donald Trump

Very Favorable	58%
Somewhat Favorable	24%
Somewhat Unfavorable	7%
Very Unfavorable	9%
No Opinion	2%
Never heard of	0.1%
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Total	100%

Q. Recently, Luther Strange has advocated for eliminating the legislative filibuster in the US Senate, which would result in only needing 51 votes to pass legislation, instead of the current 60. This is a reversal of previous statements and would make it easier for Republicans to pass President Trump’s agenda. Does this make you more or less likely to support Luther Strange in the upcoming Senate runoff election?

Much More Likely	25%
Somewhat More Likely	24%
Somewhat Less Likely	19%
Much Less Likely	12%
No difference	20%
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Total	100%

Q. Have you seen, read, or heard anything recently about Luther Strange’s campaign for the US Senate?

Yes	71%
No	20%
Unsure	9%
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Total	100%

Q. Does the information you have seen read or heard make you More or Less Likely to vote for Luther Strange in the Primary Runoff Election?

Much More Likely	16%
Somewhat More Likely	19%
Somewhat Less Likely	22%
Much Less Likely	28%
No difference	15%
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Total	100%

Q. Have you seen, read, or heard anything recently about Roy Moore’s campaign for the US Senate?

Yes	80%
No	16%
Unsure	5%
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Total	100%

Q. Does the information you have seen read or heard make you More or Less Likely to vote for Roy Moore in the Primary Runoff Election?

Much More Likely	35%
Somewhat More Likely	18%
Somewhat Less Likely	15%
Much Less Likely	18%
No difference	14%
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Total	100%

Q. Do you think President Trump has endorsed in the Republican Runoff Election for US Senate?

Yes	48%
No	14%
Unsure	38%
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Total	100%

Q. And who has President Trump endorsed for Senate?

Luther Strange	85%
Roy Moore	5%
Another Candidate	4%
Unsure	6%
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Total	100%

Demographics

Age

18-39	6%
40-54	20%
55-65	28%
66 or older	46%
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Total	100%

Gender

Male	50%
Female	50%
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Total	100%

Party

Republican	78%
Democrat	8%
Independent or Third Party	14%
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Total	100%

Ideology

Very Conservative	50%
Somewhat Conservative	28%
Moderate	18%
Liberal	3%
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Total	100%

DMA

BIRMINGHAM (ANN AND TUSC)	40%
COLUMBUS GA (OPELIKA AL)	4%
DOTHAN	6%
HUNTSVILLE-DECATUR (FLOR)	22%
MOBILE-PENSACOLA (FT WALT)	15%
MONTGOMERY-SELMA	11%
REST	2%
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Total	100%